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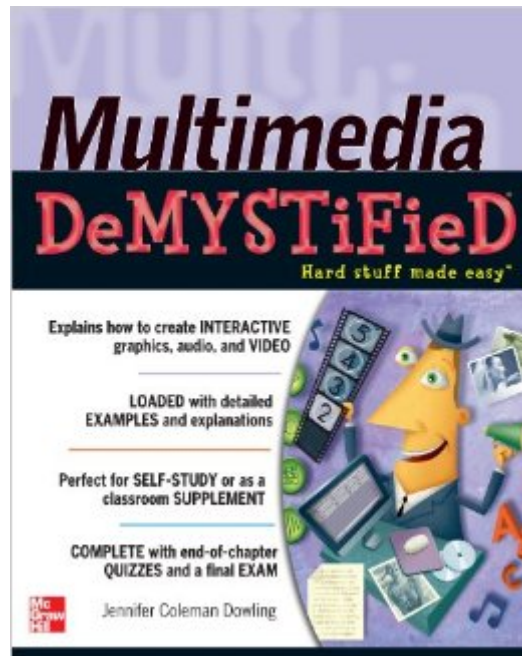
Multimedia Demystified

Synopsis

Learn cutting-edge MULTIMEDIA skills! Discover how to create impressive multimedia projects using state-of-the-art tools and techniques. Multimedia Demystified is filled with information on the latest technologies, as well as design and production guidelines. This practical guide provides a background on multimedia and then delves into the elements that make up a successful multimedia project. You'll learn about software and hardware tools, digital photography, sound editing, web authoring with HTML, vector graphics, file formats, computer animation, and much more. Detailed examples and concise explanations make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key concepts. It's a no-brainer! You'll learn about: Graphics, images, text, and typography 2D and 3D animation Music, sound effects, and video Authoring for multimedia functionality Software and hardware Delivering the final project to the intended audience Simple enough for a beginner, but challenging enough for an advanced student, Multimedia Demystified helps you master this marketable skill.

Book Information

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Customer Reviews

This is a very informative, yet easy to read book. For someone who knows next to nothing about computers, the easy to understand terminology used is great for me. Definitions are very clear and specific. There is a lot of information packed into this little book, I think it would be helpful even to those who already know something about working with computers. Illustrations are also very helpful! Highly recommended for everyone who works with computers and graphic design!

A book packed full of information and concepts, including the background and history of multimedia. Whether you're a beginner or more advanced this book has something for everyone. For me it was a great refresher on topics from software to typography, and everything in between. I enjoyed that the book used easy to understand terminology, clear definitions, and detailed examples and explanations. An added bonus from the book is the Still Struggling, Tip and Quiz sections. A great addition to my personal and professional library

Bought the book for a class and it served its purpose well.

Quite a bit to get across, but well presented. It certainly covers the key concepts and topics well. A good textbook.

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